Survey Report

**Introduction**:

As a requirement of our course Economics (HS-252), a group of six students conducted a short survey on topic “Super Market vs Local Stores”. Following are the details of those six students:

Syed Ali Rizvi | 16B-039-SE

Syed Mehrosh | 16B-000-SE

Yasir Yaseen | 16B-063-SE

Abdul Aziz Khan | 16B-036-SE

Syed Rizwan | 16B-000-SE

Sheikh Abdul Haseeb | 16B-000-SE

The information gathered is via Google Forms, submitted by the public including bachelors, students, housewives and sole bread-earners.

We successfully completed our survey in reasonable time. All group members endeavored with full potential.

**Review of Public**:

This survey reflects the opinions/preferences of the youth of the public of Socio-Economic Class B&C. We obtained different point of views and different reasoning from the majority. Our questionnaire consists of 12 questions.

The questions are least complicated, including multiple choice questions, and open-ended questions with easy language. And we obtained very informative and serious responses from the public.

The statistical analysis of questions is attached in the end. This analysis will provide true result of our survey.

**Conclusion:**

The conclusion of this survey on Super Market vs Local Stores is majority of the audience agree with Super Market because of discounts, feasibility of shopping, offers and event of lucky draws. Mostly people suggest super market having income more than Rs. 10,000 /-. One question is based on whether people prefer shopping from Super Market or Local Stores? The response is totally opposite to the local market, more than 80% people suggested the Super Market.